

EXPERT & REHABILITATION DIRECTORY 2024-5 ADVERTISING BOOKING FORM

PLEASE COMPLETE IN FULL

Name:	Telephone:
Company Name:	
Address:	
Email:	Fax:
Company's main type of work (for index purposes): (i.e. rehabilitation)	

Expert & Rehab Directory (black & white, annual publication)		Fee excl. VAT*	Inc. VAT	Please tick
Sole directory sponsorship		£2,890.00	£3,468.00	
Advert	Size (height by width)			
Double page	420mm x 297mm + 3mm bleed	£2,625.00	£3,150.00	
Full page	297mm by 210mm + 3mm bleed	Inside front £2,100.00 Inside back £2,100.00 Full £1,420.00	£2,520.00 £2,520.00 £1,704.00	
Half page Vertical or Landscape	297mm by 87mm 124mm by 185mm	£815.00	£978.00	
Quarter page	124mm by 87mm	£420.00	£504.00	
Copy of the Expert & Rehab directory (Advertisers receive a free copy)		£75.00	N/A	

*Enhanced expert subscribers should take 10% off the net figure before adding VAT.

The deadline for the Expert & Rehab Directory advert submission of your electronic copy is **Friday, 28th June, 2024**. The directory will be produced in July/August.

Please supply black and white copy to sharon.smith@apil.org.uk, adverts should be supplied as a hi-resolution PDF or JPEG with a minimum 300dpi and all fonts embedded.

APIL will charge an additional £75.00 + VAT typesetting fee for each advert that is not ready for publishing in one of the above formats or in the correct colour format. Please see [Schedule 9](#) along with our [terms and conditions](#).

Payment must be made by copy deadline, please see above, advertising space will not be confirmed without this. Please see overleaf on how to pay.



PAYMENT DETAILS

Please indicate your chosen method of payment

By cheque

I attach a cheque for the amount of £ _____ (made payable to APIL)

Or

By Card

Visa debit/Switch

MasterCard/Visa credit see below

I authorise you to debit the following card account with the amount of £ _____

My card number is:		Issue no:
Start date:	Expiry date:	Card security code:
Name (as on card):		
Cardholder's address:		

Signature _____

Or

By BACS

BACS payments can now be received for advertising.

Please contact our accounts department on 0115 943 5411 or at donna.humphries@apil.org.uk, enter the reference number you are given in the following box and return this form once completed.

- A VAT receipt will be issued on receipt of payment

Please return to:

Sharon Smith, Membership Services Manager
APIL, 3 Alder Court, Rennie Hogg Road, Nottingham. NG2 1RX
Tel: 0115 943 5400, email: sharon.smith@apil.org.uk

